

2ND ANNUAL NATIONAL DEALER COMPLIANCE AND PROFITABILITY EXPO!!

LIVE FROM THE COLUMBUS FAIR AUTO AUCTION



FREE FOR ATTENDING DEALERS AND DEALERSHIP PERSONNEL

FREE TO VIEWERS ON NIADA.TV

NIADA.TV will broadcast the entire event live from the Columbus Fair Auto Auction Columbus, Ohio
9:00 a.m. - 4:00 p.m. EST
December 11, 2006

Keith Whann will be our host for the day. Joining Keith will be other various industry experts, lenders, vendors and representatives from throughout the automotive industry.

Schedule Highlights

- 9:25 Q&A with The Car Counselor**
- 10:15 Marketing and Selling Vehicles on the Internet**
- 11:20 Acquiring the Right Inventory**
- 12:25 Dealership Compliance Walk-thru**
- 1:40 2007 and Beyond: What Does the Future Hold?**
- 2:45 Developing a Complete Lender Portfolio**

Anyone who logs onto www.niada.tv from 9:00 a.m.- 4:00 p.m. EST on December 11, 2006 will be able to view this live special event.

Stop by the auction anytime during the day!
Some of the panelists include...



Keith Whann,
General Counsel
NIADA



Chip Perry,
President
AutoTrader.com



Rob McBryde,
Regulatory Counsel
eBay Motors



Alex Vetter,
Sr VP of Sales
Cars.com



Dave Huber,
President
Finance Express



Jim Trayner,
Dr Dynamics Channel Dev
Microsoft



Hal Logan,
Sr VP Strategic Planning
Manheim



Bruce Williams,
VP & Marketing Mgr
Chase Remarketing

For Information about the EXPO, Exhibit Space or Advertising Opportunities call NIADA at 1-800-682-3837
December 11, 2006, Columbus Fair Auto Auction, Columbus, Ohio, 9-4 p.m. EST