



FOR IMMEDIATE RELEASE

Whann Technology Group Announces WhannTech Global Marketplace Launch

Naples, Florida – Whann Technology Group (“WTG”) today announced the launch of the WhannTech Global online marketplace. WTG Global re-imagines what an online marketplace is and creates an enhanced experience for buyers and sellers, through innovative design, ease-of-use and reliability, including:

- Modern user interface with dynamic screen loading for enhanced user experience.
- AuctionACCESS registration with real time authentication with AuctionMaster and third party management systems.
- Multiple microsites within the marketplace with custom branding, content and vehicle search isolation.
- Real time rapid search results with list view, thumb view, map view, event view and microsite view.
- Customizable details page with photos, CR, MMR, recall data, AutoCheck, Carfax and live current bid update.
- Supports multiple auction types (proxy sale, sealed bid, offer only, buy now, simulcast, automated live sale and combo).
- Parking lot feature that facilitates auction-mediated, relationship-based dealer-to-dealer private sales.
- On the Block feature that integrates searchable multi auction live simulcast with audio/video stream.
- Native iOS & Android* companion apps with branded microsites, run list, simulcast and my account.
- Well integrated standard features such as wish list, watch list, email notifications, saved searches.

The WTG Marketplace gives our auction partners and remarketers the opportunity to expand their services and reach to a broader market of franchised and independent dealers, while also enabling dealers to source the vehicles they need for their inventories more efficiently and effectively. The ability to have inventory listed is free to all WTG customers.