



2015 Automotive Annual Conference
 August 6 - 7, 2015
 Diplomat Resort and Spa
 Hollywood, FL

[Schedule](#) ▾ [Speakers](#) [Sponsors](#)



Keith Whann

Whann Tech

CEO

Keith Whann is a leading national authority on dealer and consumer protection issues facing the automobile industry. Keith's automotive and legal career has spanned over 29 years from a beginning as an Assistant Ohio Attorney General and founder of the law firm Whann & Associates thru today, as co-owner and CEO of the Columbus Fair Auto Auction, founder and CEO of WhannTech and Auttr.com, co-owner and CEO of Group 3 Auctions and its subsidiary AWG Remarketing, an industry voice on legislative and regulatory issues on Capitol Hill, as well as The Car Counselor to automobile industry.

Keith has had over 1,000 articles published in trade journals across the country and his blog posts discussing compliance, dealer and consumer protection issues related to car buying and auto industry related topics are favorites of dealers and consumers alike. Keith has conducted hundreds of seminars across the country, speaking on a wide variety of topics affecting dealers, consumers, the car buying process and automotive industry as a whole. Keith has also spoken at conventions and meetings for over 50 national and state motor vehicle industry related trade associations and regulatory agencies.

My Speakers Sessions

Friday, August 7

13:15 EDT

Remarketing Track: What Does the Future Hold for Remarketing?

Venkat Krishnamoorthy • Keith Whann

14:15 EDT

Automotive Executives Roundtable Discussion

Steve Finlay, Conference MC • James Bement • David Hendley • Venkat Krishnamoorthy • Michael A. Pitcher • Gerald S. Sachs • Delina Walsh • Keith Whann



Timezone

America/New York

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Aug 6 - 7, 2015

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Westin Diplomat Resort and Spa

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- Auto Finance Track
- Auto Remarketing Track
- Auto Retail Track
- Car Show
- Career Fair
- Dealertrack Workshop
- Exhibit
- General Session
- Meals
- OEM Track
- Opening General Session
- Reception
- Registration