

*The Alpha Network Presents*

# Transportation Software Dinner & Discussion

Moderated by

Bharath Krishnamoorthy, CEO, Denim  
& Joe Musselman, Founder, Bravo Venture  
Capital (BVVC)

alpha



alpha

# [Alpha Network] Transportation Software Dinner & Discussion

SEP

19

Hosted by The Alpha Network, Alexis Elfend & Kristen Duff

SEP 19 Tuesday, September 19  
6:00 PM to 9:00 PM CDT

Chicago Winery ↗  
Chicago, Illinois

## Registration

No Spots Remaining  
Hurry up and register before the event fills up!

Approval Required  
Your registration is subject to approval by the host.

Hello! To join the event, please register below.

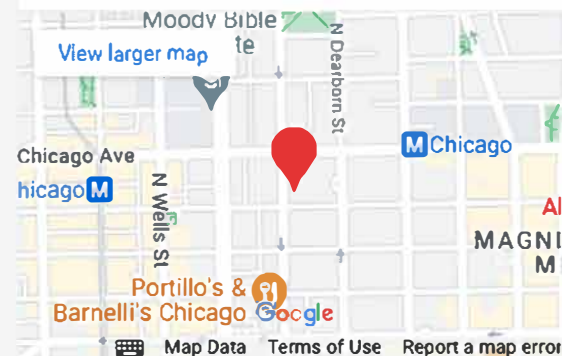
Apply to Join

## About Event

Join us for the **Alpha Network's** Transportation Software Dinner & Discussion on Tuesday, September 19th, co-moderated by **Bharath Krishnamoorthy**, Co-Founder & CEO at **Denim**, and **Jason Duboe**, Chief Growth Officer at **Project44**. We will bring together a select group of early-stage founders, VCs, and a few corporates in the transportation & logistics software space for an intimate dinner discussion focused on the impact of AI on freight tech, relationships & cooperation of freight vendors, predictions & outlook, how to establish efficient and effective GTM channels in the space, and more. *Thank you to our event co-host, Denim.*

Invite-only. Please do not forward to others without host approval. To request an invite, please email [acampos@crosslinkcapital.com](mailto:acampos@crosslinkcapital.com).

## Location



### Chicago Winery

739 N Clark St, Chicago, IL 60654, USA  
Private Dining Room

## Hosts

- The Alpha Network
- Alexis Elfend
- Kristen Duff

Contact

# ATTENDEES

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**JUSTIN BAILIE**

Co-Founder, Rose Rocket



Justin Bailie is the Co-Founder and Chief Strategy Officer of leading TMS provider, Rose Rocket. Bailie and his team build modern enterprise-grade software that helps transportation companies improve communications with systems, customers, partners, and teams. A life-long entrepreneur and Y-Combinator Alumni, Bailie is recognized as a subject matter expert in the logistics industry through his extensive experience building and successfully exiting businesses, including a brokerage and consultancy firm. Bailie is an advocate for knowledge sharing, having contributed to over 30 national and international publications, including: INC magazine, Huffington Post, and the Globe and Mail. Bailie spends his time building the next foundational elements of freight-technology, while working with Rose Rocket customers to future-proof their systems, and their marketing and sales strategies. Bailie is also a published author, keynote speaker, and father of four.



**KEITH WHANN**

Member & Chief Technology Officer, TruckSuite LLC



Keith Whann is Member and Chief Technology Officer of Trucksuite, LLC and an authority on business, technology and F&I matters related to the motor vehicle industry. He has extensive experience in the creation, underwriting and administration of financial products and is the author of TruckSuite's vehicle service contract offerings. Keith has developed a technology platform and mobile applications that enable businesses to sell products and deliver services remotely with an enhanced customer experience which serves as the foundation of the TruckSuite Technology Platform.



**LEO MOSS**

Founder & CEO, Fruition Logistics



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